

eat

NEW




Today's shoppers want the one-stop-for-everything spot that's easy and EFFORTLESS.

They have TODAY in mind, not tomorrow or three days from now. They're thinking solely about their plans for the next hour and what they need to get from here to there. The experience at their modern neighborhood market needs to be simple and hassle free so they can get on with their day.

Convenience is more than a single product or a store setting. It's an entire EXPERIENCE where every choice is interesting and every encounter is engaging. Modern convenience stores can now WOW shoppers with revolutionary technology that allows them to just walk out once they've made their selections. No lines. No checkout. No cash.

Today's consumers see convenience as a wide variety of options, but convenience rarely ever trumps food quality. People will go out of their way to find better quality & taste.

1 in 3









are willing to pay more for convenience

Source: Sodexo 2021, Convenience Study

58% of Gen Z
Prefer a bricks-and-mortar shopping environment.

Source: Retail Zipline

WHAT SHOPPERS WANT:

 <p>Interesting Product Assortment</p>	 <p>Easy Checkout</p>	 <p>Unlimited Campus Store Hours</p>	 <p>Healthy Snacks To Match Their Lifestyle</p>
 <p>Household And Electronic Accessories</p>	 <p>Wellness Food And Beverage Choices</p>	 <p>Mobile Payments</p>	 <p>Contactless Shopping</p>

WHAT EAT>NOW DELIVERS:

The fully autonomous eat> NOW **powered with AI technology from AIFI** is a next-level premium convenience market providing fresh meals, snacks, cold beverages, groceries, personal items, tech gadgets and daily staples—with the vibe of a neighborhood store right on campus.

The market provides a right-on-campus stop that saves time for shoppers in a hurry. Consumers enjoy a fast in-and-out experience that lets them pick up what they need, no matter what their schedule is, with pop-up promotions and loyalty specials adding excitement.



Enticing Entrance, Modern Vibe

Shoppers approach the market and sense technology immediately—using a quick phone scan to gain smart entry to the store.



Innovative and Instantaneous

As shoppers browse the aisles of merchandise, they select the products they want and the seamless technology instantly identifies the purchase.



Just-Walk-Out Exit

With exactly what they need in hand, shoppers simply stroll out of the market and a mobile purchase receipt shows up within seconds, tapping into their dining dollars to keep everything easy, accessible and convenient.